

INTERNATIONAL JOURNAL OF MANAGEMENT (IJM)

Volume 1 Issue 1 (June - August 2010)

[PDF] [A STUDY ON STRESS MANAGEMENT WITH SPECIAL REFERENCE TO A PRIVATE SECTOR UNIT CV BANU, MN SANTHOSH... - ... JOURNAL OF MANAGEMENT \(... , 2010 - IAEME.COM .](#)
.. ABSTRACT THIS STUDY IN SRF LIMITED A TECHNICAL TEXTILE BUSINESS ORGANIZATION STUDIES THE STRESS FACTORS ... FITZGERALD, SHILLELAGH, (1991) 13 STUDIED THE STRESS- ... A HOBBY. RESULTS THE MAJOR FINDINGS FROM THE STUDY ARE, THE STRESS MANAGEMENT SURVEY REVEALED THE FOLLOWING DETAILS. ...

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DN Kannan - International Journal of Management (IJM), 2010 - [iaeme.com](#)... Assistant Professor in Department of Business Administration St.Mary's School of Management Studies, Rajiv Gandhi Road, Chennai 600 119 Email: kannu74@yahoo.co.in ... Some Areas of Future Growth ... "The Monitory Group Study on Insurance I and II." March 22 and ...

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DN Kannan - International Journal of Management (IJM), 2010 - [iaeme.com](#)... This is what I call as the inadequate description of risk. 5. Lacunae existing in migration stage are not remedied. This is a simple Page 11. ... proposition. Then comes the attendant risks. As of now wireless technology is not considered to be very safe and secure. ...

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AN EMPIRICAL INVESTIGATION INTO FACTORS AFFECTING SERVICE QUALITY AMONG INDIAN AIRLINE SERVICE PROVIDERS ... In addition, the **empirical** results from the study are ... chartered **Airline** Industry. Their focus was to assess the impact of introduction of **an ...**

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[N Panwar, M Sagar - International Journal of Management \(IJM\), 2010 - iaeme.com...](#) Table 2: Wilks' Lambda for independent variables From the table above it **can** be seen ... **Added Services** In India” 3. Boston Analysis “A Study of the Mobile **Value Added Services** (MVAS) Market in ... 6. The Economic Times Mobile **VAS** players line up offerings, Aug 5, 2008” 7. The ... [Cited by 2](#) [Related articles](#) [All 3 versions](#) [Cite](#) [Save](#)

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POST-TRAINING EFFECTIVENESS S. Ganesan 1 , Dr. V. Badrinath 2 , Dr. N. Panchanatham 3 Abstract: ... 106 Methodology: The key to **effective training** is designing learning activities so the participants ... Post- **training** evaluation the marks mean average is 70 out of 100. Page 6. ... [Cited by 1](#) [Related articles](#) [All 2 versions](#) [Cite](#) [Save](#)

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[N Mallika, DM Ramesh - International Journal of Management \(IJM\), 2010 - iaeme.com...](#) organizational commitment. In the case of **career** of tellers, **job satisfaction** and ... their **jobs** compared to employees of **public sector banks**. To increase their ... **private banks**. **CONCLUSION** **Job satisfaction**, its causal factors and its effect upon organisational health are ... [Cited by 4](#) [Related articles](#) [All 2 versions](#) [Cite](#) [Saved](#)

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teachers play a significant role. **Emotionally** Intelligent **teachers** help students with ... It is concluded from the findings that the **emotional intelligence** of **teachers** at **Middle school** in **Nagapatinam District** is high... ... **Emotions** should be concentrated or directed towards ... [Cited by 2](#) [Related articles](#) [All 4 versions](#) [Cite](#) [Save](#)

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... The V statistic was originally used by **Hurst** for testing **stability**. If the process is **an** independent random process, then the plot of V versus Log n will be flat. If the ... 7. **DATA ANALYSIS:** The monthly **gold** rates (in rupees) required for study was collected from Jan 1971 ... [Cited by 2](#) [Related articles](#) [All 4 versions](#) [Cite](#) [Saved](#)

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... It suggests that to develop and maintain a **relation** of **trust** with his customer, the provider ... **relationships**. Journal of **Marketing**, 58, 2, 1-24. • Morgan, RM, & Hunt, SD (1994). The Commitment–**trust** theory of **relationship marketing**. Journal of **Marketing**, 58, 3, 20-41. ...

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N Mohan, N Prabha, P Mohanraj - International Journal of ..., 2010 - academia.edu... not able to find a **balance** between their personal and professional **lives**. They have to ... policy on the provision of **flexible working arrangements**. **CONCLUSION** ... **employees**, the positive result arouse in balancing the **work life**. But since some of the ... [Cited by 2](#) [Related articles](#) [All 2 versions](#) [Cite](#) [Save](#)

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N Shani - *IJM*, 2010 - [iaeme.com](#)... 4. **Intelligence Quotient**, Socioeconomic status, urban-rural character, year of **study** of ... Salovey 4. **Managing Emotions** in the Workplace (Paperback) (2002) by Neal M. Ashkanasy, ... Books. 6. Goleman, D. (1995). **Emotional intelligence**: why it can matter more than **IQ**. ... [Cited by 1](#) [Related articles](#) [All 3 versions](#) [Cite Saved](#)

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... 156 **EMPOWERING RURAL WOMEN ALL THE WAY ...** A key instrument for **women's** empowerment are **self- help groups**, whereby 10-20 **rural women** from the same village, mostly **poor women**, ...loans to their members. Key Words: **Empowerment**, **Income**, **Women ...**[Cited by 2](#) [Related articles](#) [All 4 versions](#) [Cite](#) [Save](#)

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Vertex **India** (2005), felt **attrition** in **BPOs** was not 'the problem' but the output of other **problems** in a company. ... 3. Carr Paul and Hartsfield Michael 2008 “**Attrition** as an **HR Challenge**“(The Icfai ... 1 Jan.-June. 11. “Survey of Global **HR Challenges**: Yesterday, today and tomorrow” ... [Cited by 4](#) [Related articles](#) [All 3 versions](#) [Cite](#) [Saved](#)

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AR Krishnan - International Journal of Management (IJM), 2011 - iaeme.com... ABSTRACT This **study** is initiated on **determinants** of **customer loyalty factors** in **consumer ...** Strategic Value of **Customers** in the Long Run, Wharton School Publishing. 9. Gustavfsson, A., Johansson,MD, and Roos, I. (2005). ... “The Hand book of **customer** Satisfaction and ...

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... Some of the organizations are 1. The National **Sharia** Board of Malaysia; 2. The Accounting and ... of the citizens in investment activity as the concept of Islamic **banking** is **based** on equity ... Islamic **banking** can tap the resources of Indians practicing **shariah** ie who do not keep ... [Cited by 3 Related articles All 3 versions Cite Save More](#)

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An effective **CRM** program designed and executed will obviously provide a win-win platform to ... Berry L et al.(1988),”SERVQUAL:A Multiple- Item Scale for Measuring **Consumer** Perception of ... Soniya,” **Customer Relationship Management & The banking Industry**” productivity , Vol ... [Cited by 4 Related articles All 3 versions Cite Save More](#)

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role is responsible for this deliverable • Initiate approval process The **innovation manager role** is responsible for ... Implementing a successful and effective **Innovative Idea Management** System ...acting on accepted **ideas** • Gaining visible executive support for the **importance** of the ...[Cited by 8 Related articles All 3 versions Cite Save More](#)

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M SENTHIL - IJM, 2011 - [iaeme.com](#)... Of late many traditional companies diversified into Direct Selling and **Multilevel Marketing** by using ... 7NicolaYankov, **Multi Level Marketing** Integration Process Management, Trhe Amfiteatru Economic Journal, Vol ... In this regard the business organization **network** (BON) is also an ... [Cited by 5](#) [Related articles](#) [All 3 versions](#) [Cite](#) [Save](#) [More](#)

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... 117 **AN INVESTIGATION ON FACULTY DEVELOPMENT AND RETENTION IN TECHNICAL EDUCATION** ... Appoint only those who give **an** undertaking to ... Some issues regarding **faculty** selection, **development** and **retention** have been discussed above in the light of the present ... [Cited by 3](#) [Related articles](#) [All 4 versions](#) [Cite](#) [Save](#) [More](#)

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SMD Amirtharaj, SKR Cross, DV Vembar - International Journal of ..., 2011 - [iaeme.com](#)... order to have good results from this **training**, department heads play very important **roles** by using ... Service takes a more important **role** for it requires constant improvement and evolution. ... There is now a **growing** awareness of the **importance** of a planned approach to **training** and ... [Cited by 1](#) [Related articles](#) [All 3 versions](#) [Cite](#) [Save](#) [More](#)

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... Competition is increasing, it became mandatory for the bankers to analyze **customer segments** and make ... Market **segmentation** can lead to insights about the basic process of **consumer** behavior. ... It find out that comparing to female **customers**, male **customers** put great emphasis ... [Cited by 3 Related articles](#) [All 3 versions](#) [Cite](#) [Save](#) [More](#)

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... 78 have studied the **effects** of management commitment on **service quality** to Increase ... those dimensions; assurance has the strongest **effect** on the level of customers' satisfaction. ... chartered **Airline** Industry. Their focus was to assess the **impact** of introduction of an ... [Cited by 2 Related articles](#) [All 3 versions](#) [Cite](#) [Save](#)

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had tried to understand the impact of **Relationship Marketing** Practices in the **creation** of **Loyal** ...the **relationship marketing** practices, **relationship** practices followed and their influence in **creating loyal customers** and to study **customer's** opinion on the impact of **loyalty** cards in ...[Cited by 3 Related articles](#) [All 3 versions](#) [Cite](#) [Save](#) [More](#)

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